CONSORTIUM

for stronger lgbt+ communities

LGBT+ Futures Fund
LGBT+ Funding Data - Consultant Brief

Context

Consortium continues its journey as a participative grant funder, running alongside its core work as the umbrella body for LGBT+ Voluntary and Community Organisations in the UK. The latest grant funding programme, thanks to The National Lottery Community Fund, will provide a further £500,000 of small grants to targeted and intersectional LGBT+ organisations. We also hope to bring further smaller pots of funding on stream in the coming months, bringing our total distribution of grants to over £2m over the last 5 years.

As we build our profile as a specialist funder, it is important to have a clearer picture of what the up-to-date funding environment looks likes for LGBT+ organisations in the UK. The dataset we have based our current evidence on is from a number of years ago.

What we are seeking

We are seeking a consultant to work alongside Consortium to help us analyse available funding data, including information from publicly available sources, in order to build a picture of what the current landscape looks like for LGBT+ organisations income generating opportunities and whether there are any trends we can form from the data analysed. Key statistics from these data will be used to highlight the need for further investment in LGBT+ communities.

What are we looking for in a Consultant?

We are seeking someone to lead this data analysis who can demonstrate an understanding of funding through an equity lens. Skills which we will be looking for are:

- Experience of desk-based research and subsequent analysis of identified data sources.
- Excellent report writing skills.
- Ability to identify common themes and trends.
- Interactive and engaging style.
- Understanding of the context in which diverse and intersectional LGBT+ Charities operate in, including the differing geographical areas.
- Wider understanding of the voluntary sector funding landscape.

Required outputs.

The consultant would be expected to:

- Undertake desk research, and relevant community outreach, to review and analyse available data on income sources for, and across, LGBT+ organisations.
    - We anticipate these will include data from e.g. The Charity Commission / OSCR / Charity Commission for NI, Companies House, 360 Giving, Consortium's member data.
- Literature review of existing research reports on funding of LGBT+ organisations.
- Identify data for LGBT+ organisations that are smaller and unregistered to build a picture of the limited resources the grassroots end of the LGBT+ sector are working with.
- Create and input data into a comprehensive spreadsheet that can be used to build year on year data.
- Build a picture of the funding landscape for LGBT+ organisations across the UK, including:
    - Who are the biggest funders of the LGBT+ sector?
    - Who are the largest funded organisations across the sector?
- Identify if we can draw any comparisons, including key statistics, with NCVO's latest Almanac data.
- Produce a visual report, in line with Consortium's branding standards, highlighting key data and evidence exploring the funding landscape for LGBT+ organisations in the UK.

Timetable

- Beginning of July, appoint consultant.
- July-August, undertake research.
- September, report received.

We will look to agree a more definitive timetable with the successful consultant.

Next Steps

Please note that the maximum budget for this piece of work is **£2,500**. We have estimated this on the basis of 10 days (costed at £250 per day).

Interested parties should email paul@consortium.lgbt a C.V (for individual consultants, or a track record overview for an organisation) and covering letter/email (no more than 2 pages equivalent) which outlines your suitability for this role and how you would approach this work, by **Thursday 20th June 2024**.

Following this date, we will explore informal conversations with the strongest submissions before coming to a decision.